

NEW

BIO Based

Toner Cartridges



A Breakthrough for the Environment!

Until now remanufactured cartridges have been the only answer for users who are concerned about rising CO₂ levels and plastics in our oceans. Finally, 39 years after the first remanufactured cartridge was made, **Pelikan introduce the next level and the products of the future.** Pelikan are delighted and proud to introduce the world's first Bio Based toner cartridges range. This new generation of products support the environment in so many powerful ways:-

What is a Bio Based toner cartridge?

Our Bio Based toner cartridges do not use 100% fossil fuel derivatives for the plastic or the toner. Instead, following a 10 year research and development programme our Bio Based cartridge use 48% organic materials to produce the toner powder and 57% organic materials to make the Bio plastics. This significantly reduces the CO₂ footprint and also fossil fuel use. Cartridge performance meets OEM standards and is not sacrificed, and the structural performance of the cartridge measured in Mpa is better than the conventional plastics used by OEMs.

This proprietary patented technology allows Pelikan to bring to market eco friendly cartridges that meet TUV Certified bio based standards.



Bio Based products use zero or lower amounts of fossil fuels, this in turn reduces green house gases CO₂. When incinerated standard HIPS plastic produce toxic waste gases like Nitrite and Sulphide.

Our Bio Based products do not produce these harmful gases when incinerated. In fact our Bio Plastics are recoverable for reuse.

for more information: www.pelikan-printing.com/biobased

Why Pelikan Bio Based is a Breakthrough for the environment!

- 57% of the cartridge plastic comes from organic material and NOT fossil fuels.
- 48% of the toner particles are sourced from organic materials and NOT fossil fuels.
- Significantly less CO₂ produced during the manufacturing process.
- Cartridge plastics and metals are fully recoverable and reusable, to support a circular economy.
- Cartridge plastics will start to decompose in landfill conditions after 90-180 days.
- Pelikan Bio Based cartridges are patent-safe and supported by 3000 registered patents.
- Accredited by Swiss-based TUV – the world's leading authority on Bio Based products.
- Zero sacrifice to print quality. Solid area Density is 1.54 compared with OEM at 1.40.
- The cartridge is designed to be collected and remanufactured using standard components.
- Compliant with all EU standards.



Up to 50% gross margin is available when selling at our recommended retail price and it is quick and easy to set up a trade account.

Pelikan Part No.	Product Description	OEM Part No.		Canon Part No.	Loyalty Points
1031430110	Pelikan Laser Toner replaces HP CB435A, Black, 1800 Pages	CB435A	35A	CRG-712	15
1031430111	Pelikan Laser Toner replaces HP CB436A, Black, 2800 Pages	CB436A	36A	CRG-713	15
1031430115	Pelikan Laser Toner replaces HP CE278A, Black, 2100 Pages	CE278A	78A	CRG-726/ CRG-728	15
1031430112	Pelikan Laser Toner replaces HP CE285A, Black, 1600 Pages	CE285A	85A	CRG-725	15
1031430116	Pelikan Laser Toner replaces HP CF283X, Black, 2400 Pages	CF283X	83X	CRG-737	15

Pelikan Rewards Club

The Pelikan Rewards Club Programme is for our partners and their customers. This programme allows you to reward not only your sales team, but also your customers by offering them a wide choice of rewards to order on our online platform.

Benefit Headlines

- Get rewards, incentivise your sales teams and retain your customers
- Throughout the year, promotions and incentives provide a faster capitalisation
- Keep the link between the Pelikan brand and your end-consumers

How does it work?

- Register your Pelikan Rewards Club account by clicking on the link below.
- Your points will be added to your account each month based on your orders.
- Once points appear in your account, spend them in the online catalogue!



To be one of the first to market simply contact:

UK Phone: 0845 434 8890

IRL Phone: 01 905 9300

Email: sales@tradesupply.eu

Web: www.tradesupply.eu



Print it Pelikan.

To claim your rewards register now @ www.pelikan-printing.com/rewards